



PROVINCE OF MANITOBA

PROCLAMATION

MEDIA LITERACY WEEK
October 26 to October 30, 2026
and
DIGITAL CITIZEN DAY
October 28, 2026

- WHEREAS The Manitoba government proclaims October 26 to 30, 2026, as Media Literacy Week and October 28, 2026, as Digital Citizen Day to promote digital and media literacy in Manitoba;
- WHEREAS Digital and media literacy are vital for all Manitobans to engage responsibly and safely in online environments;
- WHEREAS Raising awareness about digital and media literacy in school is crucial to ensuring all students have the skills needed to use, understand, engage, access, and verify online information;
- WHEREAS Educators, parents, and community members can help foster safe and respectful online interactions that promote positive physical and mental health;
- WHEREAS Educators, parents, and community members play an essential role in cultivating students' critical thinking skills, including the capacity to contextualize and critically evaluate digital media to make informed decisions; and
- WHEREAS The Manitoba government encourages all Manitobans who interact with young people to engage them in digital and media literacy learning;
- NOW THEREFORE BE IT KNOWN THAT I, Tracy Schmidt, Minister of Education and Early Childhood Learning for the Manitoba government, do hereby proclaim the week of October 26 to 30, 2026, as

MEDIA LITERACY WEEK

and October 28, 2026, as

DIGITAL CITIZEN DAY

in Manitoba and commend their thoughtful observances to all citizens of our province.



Honourable Tracy Schmidt
Minister
Education and
Early Childhood Learning