CROCUS PLAINS REGIONAL SECONDARY SCHOOL
COURSE OUTLINE AND ASSESSMENT GUIDE

Course Name: **GDD40S Graphic Design Portfolio**

Teacher's Name: George van der Walt & Brae Forbes

Contact Information: vanderwalt.george@bsd.ca & forbes.brae@bsd.ca

Course Description: In this course, students apply the knowledge and skills learned in previous courses to produce physical and online graphic design portfolio to obtain entry-level employment or self-employment opportunities, or gain admittance to a post-secondary program.

Text/Other Resources: handouts and online resources

Units of Study

Unit Title	Learning Outcomes	Assessment Plan	Proposed Time
Personal Identity Package/ Or other designs needed in portfolio	Demonstrate skill in conceptualizing and producing a personal brand identity and apply it to multiple media. • Logo • Stationery • Resume	<u>Formative Assessment</u> Assessment may include: Observation Small projects/exercises Group discussions/ presentations <u>Summative Assessment</u>	3 Weeks
Websites for Self-Promotion	1. Research 2. Planning 3. Exploration 4. Design 5. Development	<u>Formative Assessment</u> Assessment may include: Observation Small projects/exercises Group discussions/ presentations <u>Summative Assessment</u> Self-Promotional Website	3 Weeks

Portfolio Book Publishing/Digital portfolio	1. Introduction to Self-Publishing	<u>Formative Assessment</u>
		Assessment may include:
		   Observation
		   Small projects/exercises
		   Group discussions/
		   presentations
		
		<u>Summative Assessment</u>
			3 Weeks

Social Media Marketing	1. Introduction to Social Media for Self-Promotion	<u>Formative Assessment</u>
		Assessment may include:
		   Observation
		   Small projects/exercises
		   Group discussions/
		   presentations
		
		<u>Summative Assessment</u>
			1 Week

Resume	Prepare a resume for employment / entry into collage	<u>Formative Assessment</u>
		Assessment may include:
		   Observation
		   Small projects/exercises
		   Group discussions/
		   presentations
		
		<u>Summative Assessment</u>
			1 Week

Assessment Guidelines

There are various purposes for assessment:

- Assessment *for* learning **(formative assessment)**: where assessment helps teachers gain insight into what students understand in order to plan and guide instruction, and provide helpful feedback to students.
- Assessment *of* learning **(summative assessment)**: where assessment informs students, teachers and parents, as well as the broader educational community, of achievement at a certain point in time in order to celebrate success, plan interventions and support continued progress.

Course Evaluation Structure:

Your final mark will be based 100% on the summative assessment of your term work.

Employability Skills....................................5%

Projects:...65%

Final Project/ Portfolio.............................30%

All assignments must be complete at the end of the semester to obtain all the objectives and earn the credit.

Late assignments
- In grade 11 and 12 more accountabilities are going to be expected from students.
- Grade 11-12 Each assignment has a due date. In Grade 12 Marks will be deducted DAILY for late assignments. For example, 10% on the first day, 20% second ext. Formative feedback may not be available on late assignments. Assignments that are more than 5 calendar days late will not be graded. (student receives a mark of 0 (zero))
- If a student wants an extension on the due date of an assignment, the student needs to email the teacher in advance (during school hours) to get permission to get an extension on an assignment.
- The student will develop an agreement (Last chance) with the teacher to complete the work. (parents will be contacted at this time)
- Were possible the student will be required to complete missing work during school time or at lunch or after school within a supervised setting in accordance with school division policy.
- If the date ("Last Chance") is missed, then the assignment will not be accepted the student receives a mark of 0 (zero)
- Students need to be aware that: Submitting assignments late influences the "Employability Evaluation" marking category.
- Final Assignments will have a due date and cannot be extended.

Mobile device
Mobile devices are NOT to be used during instructional time.

Hats
No hat allowed in class

Backpacks
No backpacks allowed in class

Academic Dishonesty
Academic Dishonesty will not be tolerated, this includes use of AI (Artificial Intelligence) for the creation of work, handing in other students work, etc.